

J. MARTY DORMANY

460 W. 126th St., #1B
New York, NY 10027
+1.631.697.4289
JMD@academyL3.com
[IMDb](#)

EDUCATION

February 2001

University of South Florida

Basic and Advanced Adobe Photoshop

Tampa, FL

August 1993

Florida State University

Bachelor of Arts: Communication, Media Production

Minor: Russian Language

Tallahassee, FL

May 1990

Hillsborough Community College

Associate of Arts: Liberal Arts

Tampa, FL

CERTIFICATIONS

March 2001 - Present

Chyron

Lyric, Lyric PRO, LyricX, Prime Blackbelt

Melville, NY

July 2014 - Present

Ross Video

XPression Studio, XPression Designer

Ottawa, ON

EXPERIENCE

October 2012 -

Present

The Academy of Lower Thirds, Inc.

Managing Director, Project Manager,
Graphics Designer/Integrator, Training Lead

New York, NY

As Managing Director

- Talent acquisition and contractor onboarding, performance
- Customer relationships (CRM), client [database](#)
- Partner relationships with Gameday Creative, TwoFresh, Motion Force, TVGraphics (TVG), Gameday Support
- Vendor relationships with Chyron, Ross Video, Vizrt, SMT, etc.
- Business, sales, and marketing strategies and materials
- Accounts payable and receivable
- Corporate, government, and legal filings
- [Website](#) and social media presence on [Facebook](#), [Instagram](#), [LinkedIn](#)

As Project Manager and Designer/Integrator

- Workflow consultation and project management for clients conducting facility upgrades and graphics deployments
- Data integration with NRCS, sports, election, and automation systems, including: Avid iNews, AP ENPS, Dalet, TVGraphics (TVG), SportsMedia/IDS (SMT), Avid Leader, Ross Overdrive
- Creator of [AL3Maps](#)TM integration for GoogleMaps API
- Co-Product Manager of [AL3 StatShot](#)TM hockey data integration
- Co-Product Manager of AL3 StatSnapTM scoreboard integration
- Broadcast event support, from local and network relaunches, to national elections and sporting events, including: CBS Sports, MSG, NBA, NBC Sports & Olympics, NHL, NYY, A+E Networks, Daily Show, [LIVE•PD], Reelz Network, Charter/Spectrum News, WTNH St. Patrick's Day Parade, NASA-KSC

As Training Lead

- Develop training curricula for broadcast graphics departments
- Generate training materials, from course syllabi to tutorials and whitepapers
- Conduct training classes for all levels, from new operators to expert designers

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EXPERIENCE CONT'D.

April 2002 -
October 2012

Chyron

Melville, NY

Director of Training & Freelance Relations,
Design & Integration Specialist, Senior Product Specialist

June 2011 -
October 2012

As Director of Training & Freelance Relations

- Administrator, Chyron University
 - Develop internal/external training curricula
 - Generate, manage training materials
 - Maintain course catalog and training pricelist
 - Create and admin 360° trainer review process
- Supervisor, Chyron Certified Freelance Network
- Trainer, Chyron Certification Courses
- Design and operation consultant for clients including:
- NBC Olympics (Beijing 2008, Vancouver 2010), NBC Sports: Sunday Night Football and Super Bowl XLIII, CBS Golf, ABC Sports: Monday Night Football and Super Bowl XL, ABC News, ABC's The View, ABC's Regis & Kelly, World Figure Skating Championships (Moscow, Russia), Little League World Series, YES! Network, Madison Square Garden, FOX Sports, Big10, ESPN/ERT, NESN, Comcast SportsNet, Golf Channel, Versus, SportsNet NY, MASN, IRL, MLB, NBA, NFL, NHL, NEP Super Shooters, CNN, TechTV, C-SPAN, BET, Telefutera, NASA-TV, Defense Intelligence Agency, Voice of America, TV Globo (Rio de Janeiro, Brazil), Astro (Kuala Lumpur, Malaysia)

April 2010 -
June 2011

As Design & Integration Specialist

- Special Projects Manager and Network Liaison for: CNBC Asia (Singapore), ABC News, Newport Television, Raycom Media, China Central Television (Beijing, PRC)
- Administrator, Chyron Knowledgebase
- Administrator, Chyron Forum
- Liaison, Chyron Yahoo! Group

2002 - 2010

As Senior Product Specialist

- Trainer and demo artist on Chyron graphics solutions

July 2000 -
April 2002

WUSF TV16 (PBS Affiliate)

Tampa, FL

On-Air Graphics Supervisor, Trainer and Production Specialist

As On-Air Graphics Supervisor

- Supervisor of on-air CG/graphics: Chyron iNFiNiTi!, Duet - Lyric and Aprisa systems

As Trainer and Production Specialist

- Trainer for student interns at the University of South Florida's communication and production programs
- Director and technical director for various sports shows, pledge drives, commercial productions and PBS projects
- PBS production specialist, positions include: writer, editor, floor director and camera operator

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EXPERIENCE CONT'D.

March 1997 -
July 2000

WFLA-TV News Channel 8 (NBC affiliate) Tampa, FL
Chyron/Still-store Operator and Technical Director,
Production Technician I & II

As Chyron/Still-store Operator and Technical Director

- CG operator on Chyron iNFiNiT! for 5:00, 5:30, 6:00 and 11:00PM newscasts, All Children's Hospital Telethon, numerous parades, events and commercial productions
- Graphics/still-store operator on Pinnacle Systems for 5:00, 5:30 and 6:00PM newscasts
- Technical director, *Sunshine Network Live*
- Assignment research for news and *Harris & Co. Live!*

As Production Technician I & II

- Camera operator for live variety show, *Harris & Co. Live!*
- Camera operator and floor director for news and commercial productions
- Grip on live remotes and on-location shoots
- Electronic TelePrompTer operator

August 1994 -
December 1996

Hillsborough Community College Tampa, FL
Senior Lab Instructor

- Office manager with supervisory responsibilities
- Lab coordinator for Prep Math/Algebra & Prep English Depts.
- Instructor of Prep Math/Algebra & Prep English Labs

May 1993 -
August 1993

Capitol News Service/Video Comm., SE Tallahassee, FL
Production Assistant

- Camera operator for *Florida Cable Television Association* program, *Capital Dateline*
- Studio and field camera operator
- Grip on live remotes and on-location shoots

August 1992 -
August 1993

Seminole Productions at FSU Tallahassee, FL
Satellite Operator

- Technician for downlink of FSU satellite feeds and backhails

FREELANCE

Executive Producer: [Sally](#) (2022); [Half Dead Fred](#) (2023),
[Pancake Man](#) (2024), [Bloodsuckers of Bushwick](#) (2026);

Co-producer: [Live Long](#) (2025);

Graphics Integrator: NBC Olympics, 2016-2026

ASSOCIATIONS

National Academy of Television Arts & Sciences

National & New York Chapters • Emmy Judge, 2018-2025

ΔΣΦ • Delta Sigma Phi at FSU

Chapter President, 1992-1993; Alumni Mentor, 2023-present

AWARDS



43rd Annual Sports Emmy®, Outstanding Graphic Design,
Games of the XXXII Olympiad, NBC Universal (2022)

44th Annual Sports Emmy®, Outstanding Graphic Design and
Outstanding Technical Team | Event, *XXIV Olympic Winter Games*,
NBC Universal (2023)

46th Annual Sports Emmy®, Outstanding Graphic Design
and Outstanding Technical Team | Studio, *Games of the XXXIII
Olympiad*, NBC Universal (2025)

Film Festival Awards: B Beside the Seaside - Best Feature, *Half Dead
Fred*; Thrills & Chills - Best Film Noir, *Half Dead Fred*; Skiptown Playhouse -
Best Picture, *Half Dead Fred*; Strange Days - Best Short Film, *Sally*